



OHIO'S HOME FOR ALL THINGS TRAVEL BASEBALL

At Travel Baseball Ohio, our mission is simple: to make travel baseball easier to understand, easier to access, and easier to enjoy. That's why we've built a platform dedicated to organizing reliable, free resources and connecting the entire travel baseball community in one place.



A PLATFORM BUILT TO GROW YOUR BRAND

TravelBaseballOhio.com isn't just another website—it's a powerful marketing platform built to get your services in front of the travel baseball community.

By advertising with Travel Baseball Ohio, you position yourself at the center of the conversation, gain exposure to a targeted and highly engaged audience, and establish lasting connections with decision-makers who purchase, plan, and participate every season.

Instead of competing with scattered sources and word-of-mouth, your organization can connect through a centralized hub that delivers accurate, organized, and up-to-date information right where people are already looking.



WHY ADVERTISE WITH US

When you join Travel Baseball Ohio as an advertiser, you're not just buying ad space—you're investing in direct access to the state's travel baseball community. Our platform is built to deliver results:

- Built-in Audience: People already searching for travel baseball services—your services—visit our site every day.
- SEO-Driven Traffic: Our AI-powered articles rank on Google, pulling in organic searches and sending fresh visitors daily.
- Targeted Market: Every visitor to our site is directly tied to travel baseball and already looking for your solutions.
- Year-Round Visibility: Packages run for 12 full months, ensuring your business is seen during the season and offseason.
- Proven ROI: Just one new lead can cover your investment many times over.

Advertising with Travel Baseball Ohio means your business gets consistent exposure, meaningful leads, and measurable value.



PLATFORM REACH

As Travel Baseball Ohio continues to grow throughout 2026, we project the following reach:

- Estimated Statewide Audience: 86,000–135,000 travel baseball families, coaches, and organizations across Ohio
- Monthly Website Traffic: Averaging 5,000+ unique visitors per month, with steady growth driven by expanding Google search visibility, evergreen content, and increased inbound referrals
- Social Media Reach: Facebook and X posts consistently reach 2,000+ users, depending on topic, timing, and seasonal demand
- Email List: 1,000+ engaged parents and coaches, with continued list growth expected through league partnerships and event promotions



ADVERTISING PACKAGES

Travel Baseball Ohio offers flexible, affordable advertising through structured partnership packages designed to provide businesses and organizations with meaningful visibility, added credibility, and direct connections within Ohio’s travel baseball community.

Our packages are annual, covering a full 365 days with a single, one-time payment. All packages also include priority renewal.

	Single A	Double A	Triple A	The Majors
Footer Ad Placement	✓	✓	✓	✓
Social Media Post	✓	✓	✓	✓
Listing on Baseball Services Page		✓	✓	✓
Exposure to TBO Network			✓	✓
Dedicated Webpage			✓	✓
¹ Featured or ² Spotlight Article			✓	✓
¹ All-Star Preferred Partnership				✓

¹ All-Star Preferred Partnership and Featured Article are included in The Majors package. ² Spotlight Article is included in Triple A package.

FEATURES DESCRIPTIONS

¹ ALL-STAR PREFERRED PARTNERSHIP

Provides category exclusivity, ensuring your business is the only provider of its service in the Featured section on the homepage. Includes first access to TBO networking opportunities, events, and priority partnership opportunities.

DEDICATED WEBPAGE

A custom webpage on TravelBaseballOhio.com featuring your business overview, calls to action, contact information, and a published article to support visibility and SEO.

EXPOSURE TO THE TBO NETWORK

Ongoing promotion to TBO's growing network of baseball families, coaches, and partners. Includes placement in the TBO digital publication (launching in 2026), introductions to TBO partners, inclusion in TBO events, and cross-promotion opportunities.

¹ FEATURED ARTICLE

Included with The Majors partnership. A 500-word custom article tailored to your business and topic of choice. Displayed in the Featured section at the top of the homepage, on the appropriate category page, and promoted on TBO's Facebook and X accounts for maximum visibility.

FOOTER AD PLACEMENT

Your business logo or graphic displayed at the bottom of every page on TravelBaseballOhio.com, with a direct link to your website or social media page.

LISTING ON BASEBALL SERVICES PAGE

Your business is listed under the appropriate service category on TBO's Baseball Services page making it easy for people to find trusted providers.

SOCIAL MEDIA POST

Promotional post shared on Travel Baseball Ohio's Facebook and X pages. For Triple A and The Majors partners, this also includes article promotion across TBO social platforms.

² SPOTLIGHT ARTICLE

A 500-word custom article focused on your business and a topic of your choice. Featured in the Spotlight section of the homepage (below the Featured section), on the appropriate category page, and promoted on TBO's Facebook and X accounts.

¹ All-Star Preferred Partnership and Featured Article are included in The Majors package. ² Spotlight Article is included in Triple A package.

SECURE YOUR SPOT TODAY

Don't miss your chance to put your business in front of people who are actively engaged in Ohio travel baseball.

Partnership opportunities with Travel Baseball Ohio are limited. To learn more please visit **TravelBaseballOhio.com/PartnerUp** or contact us to lock in your package.

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