



OHIO'S #1 SOURCE FOR TRAVEL BASEBALL

At Travel Baseball Ohio, our mission is simple: to make travel baseball easier to understand, easier to access, and easier to enjoy. That's why we've built a platform dedicated to organizing reliable, free resources and connecting the entire travel baseball community in one place.

PUT YOUR BRAND AT THE CENTER OF OHIO TRAVEL BASEBALL

**YEAR-ROUND VISIBILITY. A FOCUSED BASEBALL AUDIENCE.
PARTNERSHIP OPTIONS BUILT AROUND YOUR GOALS.**

Travel Baseball Ohio brings families, coaches, teams, event organizers, and trusted service providers together in one statewide digital hub. For businesses and organizations, that creates a more relevant way to be discovered, build credibility, and stay visible throughout the year.

REACH THE PEOPLE ALREADY CONNECTED TO THE GAME.

Whether you want simple awareness, a searchable service listing, a complete brand destination, or an exclusive category position, TBO offers a partnership level designed to fit.



A SMARTER WAY TO REACH OHIO TRAVEL BASEBALL

Travel baseball information is often scattered across social media, individual websites, and word of mouth. Travel Baseball Ohio makes the experience easier by organizing helpful information and trusted connections in one place.

That focused environment gives partners something broad advertising cannot: context. Your brand appears alongside the information, services, and opportunities your audience is already seeking.

WHO TBO HELPS PROMOTE

Facilities • Coaches & Trainers • Leagues • Tournaments • Equipment and Uniform Suppliers • Fields • Performance and Medical Providers • Media Companies • Fundraising Partners • Baseball-focused Businesses and Organizations.



WHY PARTNER WITH TBO

- Focused reach - connect with families, coaches, teams, and organizations involved in Ohio travel baseball.
- High-relevance visibility - place your message in a baseball-first environment instead of paying for broad, unfocused exposure.
- Year-round presence - every partnership package runs for 12 full months, helping your brand stay visible in season and throughout the offseason.
- Multiple ways to be discovered - select packages combine site-wide advertising, social promotion, directory placement, editorial content, and a dedicated webpage.
- Credibility through association - appear within a platform designed to connect the community with trusted baseball resources and providers.

BUILT AROUND YOUR GOAL

Start with the outcome you want: awareness, easier discovery, a fuller brand story, or a premier category position. Then choose the level that delivers it.



PRODUCTS

Choose an individual product when you need a focused promotional or creative solution without a full partnership package.

ARTICLE

A custom 1,000-word article about your business and chosen topic appears in the Knowledge Center, and category page.

\$100 PER ARTICLE

ARTICLE - FEATURED

A custom 1,000-word article receives premier placement in the homepage Featured section, Knowledge Center, and category page.

\$300 PER ARTICLE

ARTICLE - SPOTLIGHT

A custom 1,000-word article about your business and chosen topic appears in the homepage Spotlight section, Knowledge Center, and relevant category page.

\$200 PER ARTICLE

BASEBALL SERVICES DIRECTORY

Your business appears in the appropriate service category with your logo and direct contact links, making it easier for customers to take the next step.

\$100 PER LISTING

DIGITAL GRAPHIC

A professionally designed digital graphic created to promote your team, business, event, or message across websites, social media, and other online channels.

\$200 PER GRAPHIC

EVENT FLYER

A custom 8.5-by-11-inch flyer designed to clearly promote your event and its essential details in print and digital formats.

\$200 PER FLYER

LOGO DESIGN

A custom logo package featuring three original concepts and final files to give your organization a professional identity.

\$500 PER LOGO

SOCIAL MEDIA CAMPAIGN

Four promotional posts designed to showcase your business and connect your brand with the TBO audience across Facebook and X.

\$300 FOR CAMPAIGN

SOCIAL MEDIA PROMOTION

A promotional post introduces your business to the TBO audience on Facebook and X.

\$100 PER POST

PACKAGES

SINGLE A

BASEBALL SERVICES LISTING

\$100 YEAR

DOUBLE A

BASEBALL SERVICES LISTING

\$150 YEAR

+ PICK ONE:

Social Media Post

Standard Article

TRIPLE A

BASEBALL SERVICES LISTING

\$250 YEAR

+ PICK TWO:

Digital Graphic

Event Flyer

Social Media Post

Spotlight Article

MAJOR LEAGUE

BASEBALL SERVICES LISTING,
FOOTER WEB AD, NEWSLETTER

\$500 YEAR

+ PICK THREE:

Dedicated Webpage

Digital Graphic

Event Flyer

Social Media Post

Featured Article

ALL-STAR

BASEBALL SERVICES LISTING,
FOOTER WEB AD, NEWSLETTER

\$1,000 YEAR

+ PICK FOUR:

Dedicated Webpage

Digital Graphic

Event Flyer

Social Media Post

Featured Article

Premium Homepage Placement

All partnership packages include one full year of exposure and require a single annual payment.

PROGRAMS

TBO CREATIVE CUSTOM PRICING

Professional design services for travel baseball teams, organizations, events and businesses.

Apparel & Uniform Design

Logos & Branding

Tournament & Event Graphics

Social Media Graphics

Website Design

Digital & Print Marketing Materials

TBO TEAM FIRST CUSTOM PRICING

Administrative, logistical and planning support designed to keep travel baseball teams organized and prepared.

Scheduling & Coordination

Team Communication

Resource Planning

Season Planning & Support

Administrative Assistance

Customized Team Services

COMING SOON TBO FUND YOUR TEAM

Connecting teams seeking funding with businesses seeking visibility and community impact.

TBO TOURNAMENTS

Tournament staffing, listings and social promotion.

SECURE YOUR SPOT TODAY

LET'S BUILD THE RIGHT PARTNERSHIP.

Tell us who you want to reach and what you want to accomplish.
We'll help you select the best path forward.

INFORMATION

TravelBaseballOhio.com/About

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SALES

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